



Company Profile

All-in-one Consulting Partner

We integrate business development, people development and technology development to drive measurable growth.

> 15+ Years

Global experience across continents

> 16 Countries

International market experience

> 100+ Clients

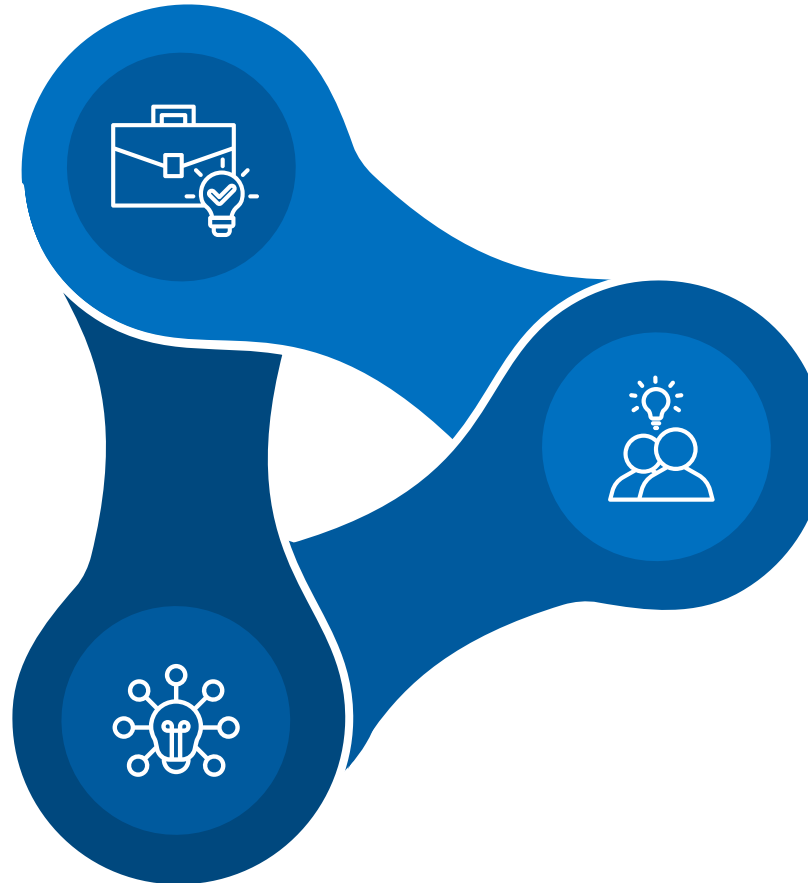
Trusted partnerships worldwide



Business Solutions

Strategy, Audits, GTM & Events

- Business Strategy & Audits
- Ports & Process Management
- Marketing, Events & Pop-Ups



Technology Solutions

Platforms, Innovation, Content

- Digital Platforms & Tools
- Product Innovation & Prototyping

People Solutions

Training, Coaching, Resourcing

- Technical & Leadership Training
- Dealer & Staff Coaching
- HR Resourcing & Staffing

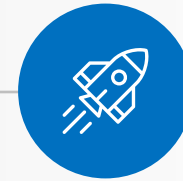
Integrated Engagement - End-to-End Case Study



Concept



Prototype



Pilot



Month 0-1

Audit



Month 2-4

Train



Month 5-8

Build



Month 9-10

Launch



Month 11-12

Scale

Our Differentiators

4 key reasons why companies partner with Focus



Business Solutions

Strategize. Optimize. Accelerate.

End-to-end business consulting that drives measurable growth through data-driven strategy, process efficiency and market activation.



Strategy & Execution

Creating customized digital ecosystems that simplify operations and enhance user experience.

- Business Strategy & Audits
- Go-to-Market (GTM) Planning
- Organizational Restructuring & Growth Roadmaps
- Performance Tracking & KPI Design

Process & Operations Excellence

Driving operational efficiency through process optimization and system improvement.

- Parts & Process Management
- Operational Audits & Benchmarking
- Lean Process Implementation & Cost Reduction
- SOP Design and Continuous Improvement Frameworks

Business Intelligence & Analytics

Empowering decisions through real-time insights and data visualization.

- Market & Competitor Analysis
- Data-Driven Forecasting & Trend Analysis
- Custom Dashboards & Reporting Tools
- Business Impact Measurement

Marketing, Events & Brand Activation

Creating experiences that connect brands with audiences and build engagement.

- Dealer Marketing & Network Campaigns
- Corporate Events, Pop-ups & Roadshows
- Product Launch & Experience Design
- Brand Communication & Customer Journey Mapping

People Training Solutions

Upskill. Sustain. Scale.

End-to-end learning and development programs designed to empower organizations and individuals through practical, industry-relevant training.



Technical Excellence Programs

Driving operational efficiency and manufacturing excellence.

- APQP, PPAP, and VDA 6.3 Audit
- ISO 9001, 14001, 45001, and 17025 Awareness
- Six Sigma, FMEA, Root Cause & CAPA
- TPM, Kaizen, 5S, OEE, and Lean Tools
- Industry 4.0, Value Engineering, TRIZ, and Innovation Management



Business & Quality Management

Building systems and strategies for sustainable growth.

- Total Quality Management (TQM)
- EFQM & Business Excellence Models
- Data & Decision Science for Management
- Cost of Quality & Productivity Enhancement
- Supply Chain & Inventory Optimization



Leadership & Behavioral Development

Shaping leaders who inspire performance and culture.

- Leadership Development & Coaching
- Supervisory and People Management Skills
- Communication, Conflict Resolution, and Decision Making
- Managing Change & Organizational Growth
- Developing a Positive Workforce



Digital & Analytical Skills

Empowering professionals with digital fluency for modern business.

- Power BI, Tableau, and SQL
- Advanced Excel & PowerPoint Mastery
- Project Management Tools & Planning
- Artificial Intelligence Awareness
- Data-Driven Decision Making



Finance & Compliance Training

Simplifying financial literacy and regulatory competence.

- GST, TDS, and Compliance Simplified
- Navigating E-Commerce Finance
- Finance for Non-Finance Professionals
- Cost Control and Profitability Workshops



Innovation & Continuous Improvement

Creating future-ready teams through innovation frameworks.

- ISO 56000 Series on Innovation Management
- TRIZ and Idea Management Tools
- Organizational Problem Solving
- Quality Circles & Employee Involvement Programs

Technology Solutions

Build. Integrate. Transform.

From digital platforms to AI-driven analytics, we design and deliver scalable technology solutions that enable transformation and efficiency.



Platform Development & Integration

Creating customized digital ecosystems that simplify operations and enhance user experience.

- School Management & HRM Systems
- Dealer Video Analysis (CitNow Analyzer)
- ERP, CRM & API Integrations
- Role-based Access, Data Security & SaaS Deployment

Product Innovation & Prototyping

Transforming ideas into tangible, market-ready products.

- Concept Design & Rapid Prototyping
- UX/UI Development & Testing
- MVP Creation & Pilot Deployment
- Cross-platform App & Tool Development

Content & Media Development

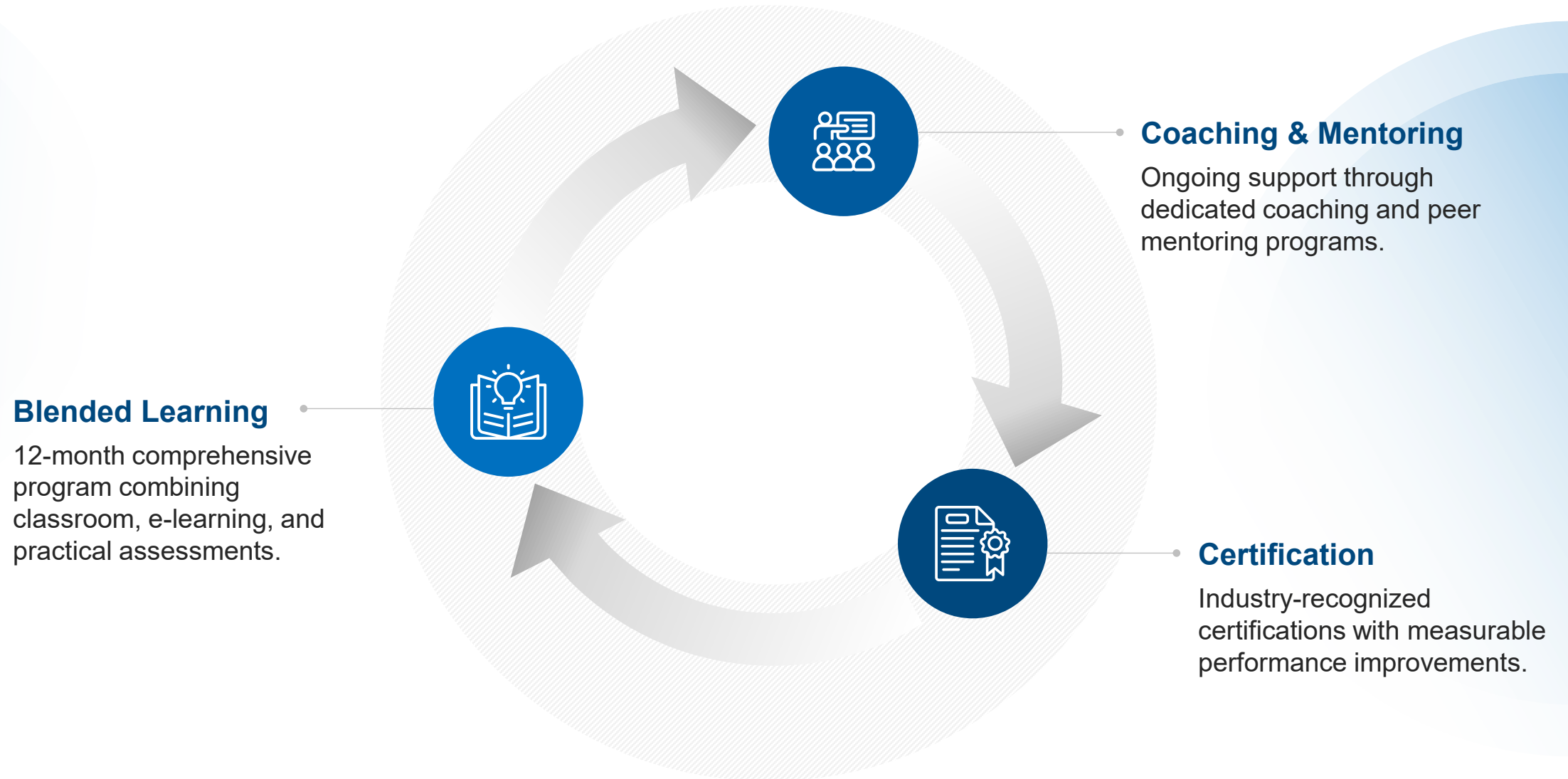
Building engaging digital assets to support communication, training, and branding.

- SOPs, Manuals & Learning Modules
- 2D/3D Animation & Motion Graphics
- Corporate Films & Product Videos
- Event Media, Visuals & Interactive Content

Data, Analytics & AI

Empowering organizations with insight-driven intelligence.

- Dashboard Design & BI Solutions
- Predictive Analytics & Data Automation
- AI-based Speech & Video Evaluation
- Multilingual Summarization & Reporting



Where We Deliver Impact



QEMs, Dealerships, Spare Parts



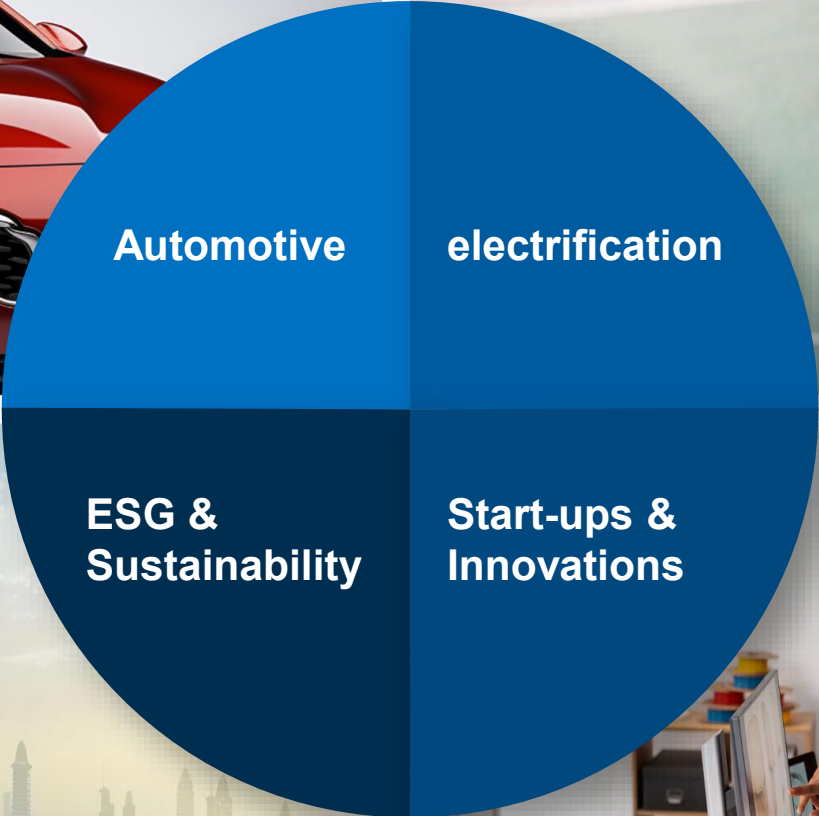
EV Readiness, Charging Ops, Battery Service



Process Efficiency, Circulatory Programs



Product-market Fit, Prototyping



Trusted & Partnered With



Strategic Partnerships

Long-term relationships with industry leaders and technology providers.

Industry Recognition

Certified partnerships and proven track record across multiple sectors.

Global Network

Strategic technical partnerships for worldwide delivery capabilities.



Company Profile

Thank You